

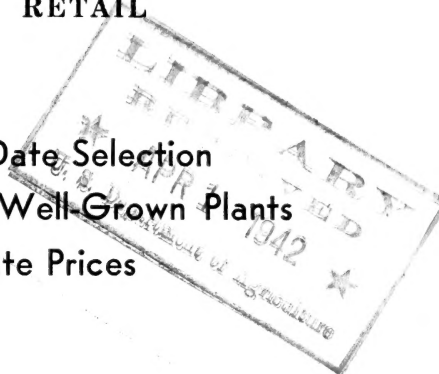
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A Specialist's 1942 Catalogue

RETAIL

- Up-To-Date Selection
- Clean, Well-Grown Plants
- Moderate Prices



FUCHSIAS

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PELARGONIUMS

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PERENNIALS

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PALO ALTO NURSERY

308 Chestnut Avenue

Palo Alto

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California

LOCATION OF NURSERY

Please see back cover for map showing the location

Morale on the Home Front

Army morale is as essential on the front line as are guns and ammunition. No less essential to our fighting forces is good morale on the home front, for it is the men and women behind the line who keep the army supplied on the front. Our government recognizes this important fact and while it asks us to work long and hard for Victory, the authorities encourage the people to keep their spirits up with moderate recreational activities.

If you like gardening, what better way is there to give you a mental lift than a little time spent with your favorite flowers? And nothing adds nearly as much to your garden enjoyment as a few new plants to play with. If rubber curtailment, lack of time or other factors keep you from coming to our nursery, make your selection from this catalogue and have us forward the plants to you. It costs but little to ship plants. For example, twelve strong 2½" pot plants, carefully packed, shipped at present rates from Palo Alto, cost (for forwarding charges only) approximately 15c to San Francisco, 19c to Los Angeles, 15c to Sacramento, 19c to Eureka, 26c to Portland, Ore., and 35c to Seattle, Wash.

Please read carefully before ordering

Write plainly, or better, print your name and address (postal address, too, if different from street number) giving prefix of Mr., Mrs., or Miss. If you live in a rural district, please give the county name.

All shipping orders are cash. No C.O.D. orders.

We do not prepay shipping orders. Postage or express to be paid by the customer.

There is no charge for packing material, but on orders for less than \$2.50 please add 10% for handling charge. We do not solicit orders for less than \$1.50 and cannot accept orders for less than \$1.00.

We never substitute if out of a variety. PLEASE GIVE A SECOND CHOICE WHENEVER POSSIBLE, it saves correspondence.

All plants are properly labeled according to law.

We suggest the 2½ inch pot size for shipping as that enables you to order more varieties per given weight over the four inch pot size.

QUANTITY PRICES

Almost all of our plants are priced at 25c each for strong plants in 2½ inch pots and 35c for well-grown stock in 4 inch pots. The few 1942 novelties and other higher priced ones are so marked in the catalogue. Specimen plants in larger pots vary in price according to size and variety.

In each group 12 plants for the price of 10.

In each group (Fuchsias, Garden, Lady Washington, and Ivy Geraniums) six or more plants sell at the dozen rate. For example, six Fuchsias at 25c each are six for \$1.25; or five at 25c and four at 35c would be \$2.21, figuring each at the dozen rate as there are more than six.

This quantity rate applies only to plants in each group (Fuchsias, Garden, Lady Washington, and Ivy Geraniums) and does not apply to a mixed order of, for example, two each of Fuchsias, Lady Washington, and Ivy Geraniums.

You save substantially by ordering six or more of each group. In ordering six or more of a group, each plant may be a different variety.

Due to conditions beyond our control prices may change without notice, in which case we will inform the purchaser thereof before making shipment. We anticipate no price changes.

FUCHSIAS

Here you will find described many of the finest fuchsias, including 1942 introductions as well as many of the best standard named varieties. Besides these listed here we grow almost another hundred varieties, but limited space in this catalogue keeps us from describing all of them. If you desire one or more varieties not listed here, let us know what you want, we most likely have them in stock. Or better, visit our nursery during fuchsia season for a fine display of new and standard varieties.

CULTURE

Cultural requirements of fuchsias are too well known to warrant more than a few lines here. Briefly, they thrive in a shady location, in a soil rich in humus (leafmold, peat, manure) and need plenty of water. It is imperative that the soil be well drained. Fuchsias drown in waterlogged soil. Where the temperature drops below 25° F. they should be protected by a heavy mulch of straw, peat, sand or other suitable material. If so protected around the base of the plants, they will sprout from near the roots even if cut down by frost to the mulch. Please do not hesitate to call on us if you have trouble growing fuchsias. We grow thousands of fuchsias each season and may be able to help you with your problems.

NAMES

In this catalogue each name has been carefully checked with originators' lists and specially with the Check List of Fuchsias by E. O. Essig. After all, this check list is sponsored by the American Fuchsia Society and while it is not claimed to be absolutely correct, it is the best list available and did show us that several generally accepted names cannot be correct. The correct name and spelling is used in this catalogue.

DESCRIPTION, GUARANTEE and QUALITY OF STOCK

For this information please turn to page 15. It applies to fuchsias as well as pelargoniums.

SHIPPING and QUANTITY PRICES

Please see page 2 for suggestions and conditions.

1942 INTRODUCTIONS

Sixteen new fuchsias, selected as the finest from fifteen hundred seedlings raised by specialists in California in 1941. Some will replace existing varieties, others are new colors or forms, all will bring new interest into your fuchsia garden.

PRICES: All sixteen 1942 novelties are 60c each, or any 3 for \$1.50. Each additional plant above three selections at 50c each.

DESCRIPTIONS of 1942 fuchsia introductions are taken from the respective originators description.

AMERICA (Niederholzer) — Single corolla orange red. Long thin tube flesh, tinted rose pink; long, sharp pointed sepals deep rose pink on outside, bright rose red on inside, with greenish-white tips. Sepals spread up to 4 inches. Elegant and distinct in shape and coloring. Good grower; with a little training will make a fine hanging fuchsia.

BUTTERFLY (Reiter, Sr.)—Single corolla rose bengal, sepals and base of corolla crimson. Of trailing habit with light green foliage. A fine large fuchsia with recurved sepals and spreading corolla. Similar to Muriel, but of improved form and finer, more even color.

CORA BRANDT (Niederholzer)—Single corolla rose madder, tinged with geranium lake. The very thick tube and wide spread sepals are crimson, the anthers cyclamen purple. Vigorous growth, fine foliage. Wide open corolla of a new shade in fuchsias.

CRESCENDO (Reiter, Sr.)—Double corolla with the outer 1/3 peony purple while its margins and its lower 2/3 are turkey red. Horizontal sepals also turkey red. Medium growth and continuous bloom. Probably the most red double fuchsia, particularly brilliant in garden display.

ESPERANZA (Reiter, Sr.)—Single corolla fuchsia purple at its base to a paler shade at its edge. Sepals dark rose madder. Strong upright growth, good foliage. A paler, larger flowered Abbe Farges with longer, finer sepals and exceptional freedom of bloom, suitable for a difficult position.

GALLI-CURCI (Evans & Reeves)—Single corolla pink suffused with violet pink; tube and reflected sepals waxy shell pink, stained rose pink on reverse side. Large oval buds of shell pink. Vigorous grower, habit is spreading and weeping, profuse and long bloomer. Breeder considers Galli-Curci one of the most spectacular hanging basket fuchsias.

INCA MAIDEN (Schmidt)—Single to semi-double corolla violet blue, lighter at base, lightly veined flesh at base. Tube and outside of sepals shiny rose pink, inside sepals rose pink, of crepe texture. Long, narrow sepals are curled and reflex, spread over 3 inches. Trailing stems, healthy foliage and constant bloomer with showy elongated buds. One of its parents is Scarlet Beauty, the patented hard fuchsia, and so we suggest Inca Maiden as a trailer for difficult positions.

LINDISSIMA (Niederholzer)—Double corolla a beautiful blending of rose and mauve, sepals red. A fast grower and luxurious bloomer with flowers of perfect shape and immense size. Shown to best advantage as a trailer. Undoubtedly a variety of great promise—one you must try.

MARIPOSA (Reiter, Sr.)—Single corolla dark carmine, the long tube and recurved sepals satiny scarlet fusing to geranium lake at the base of the sepals. Branches are long and drooping, flowers are borne in pendulous profusion. An elegant trailing fuchsia.

MELODY (Reiter, Sr.)—Single corolla cyclamen purple, recurved sepals pale neyron rose (colors like Treasure Island and Pastel). Strong, branching growth, bright green foliage. Resembles Cascade in form of flower, but is larger and more perfect with a new color in the large singles. A leader for years to come.

OAKLAND (Reiter, Sr.)—Double corolla white, heavily veined with crimson; short, broad, and upright sepals and tube crimson. Growth strong and compact, free in bloom and good in foliage. Flowers are immense, with a powder puff corolla. Will make really huge flowers under good conditions.

PRODIGAL (Reiter, Sr.)—Single corolla carmine, tube and sepals paler carmine. Medium, shrubby grower with small leaves and of continuous bloom. Profusion of flowers gives the effect of bundles of blossoms on the tips of the branches. Recommended for good garden effect.

ROCKET (Reiter, Sr.)—Tiny single corolla poppy red, heavy tube and sepals turkey red. A new break in the triphylla group. Growth low and shrubby, the ruddy foliage is large, deeply veined and most beautiful. Flowers in clusters.

SERAPHINE (Niederholzer)—Single corolla dark cyclamen purple (orchid pink or pale mallow), upright sepals phlox pink, long stamens with maroon anthers and long style with yellow stigma. Large wide spread corolla. Distinctly different. Received much favorable comment wherever exhibited in 1941.

SUNRISE (Reiter, Sr.)—Single corolla clearest scarlet, tube and sepals white, flushed rose, with sepals tipped crimson. A shrubby, upright plant, free bloomer, with foliage of thick substance and flowers of a delightful new coloring. Probably quite sun resistant.

VICTORY (Reiter, Sr.)—Semi-double corolla solid rose madder, glistening sepals carmine. Sepals exceptionally long and recurved, corolla of fine long incurved globular form. Resembles a very refined Beauty of Exeter. (Pride of Exeter) with an elegance of form, evenness of color and refinement of flowers beyond anything in this class. Without question Victory is Reiter's outstanding 1942 introduction.

ABOVE NOVELTIES 60c EACH, ANY THREE OR MORE AT 50c EACH.

1941 INTRODUCTIONS

AND OTHER SELECTED VARIETIES

We had all of these varieties on trial in our garden last year and many of them since 1937. A few are comparatively new, at least in our region; others are old-time varieties in number of years, but still the best of their type. Each one deserves a place in your garden. It costs no more in time, water and fertilizer, to grow a high class fuchsia than an ordinary one. Replace ordinary varieties with high class fuchsias such as the following.

PRICES: Except where marked otherwise, all of the following (including the Trailing and Pot Plant fuchsias listed separately on a following page) are 25c each for strong plants in 2½ inch pots, \$2.50 per dozen, and 35c each for well grown plants in 4 inch pots, \$3.50 per dozen. For rates see page 2.

ABBE FARGES—Semi-double corolla silvery lilac, tube and sepals red. Upright grower with flowers of medium size in great profusion. Very dependable variety.

ALICE EASTWOOD—Semi-double corolla white, veined near base rose red, petals serrated at edges. Prominent sepals of crepe texture, white washed rose or pink. Good grower, fine foliage and beautiful flowers. 35c.

ALICE HOFMANN—Single white corolla, rose pink sepals. Masses of medium size flowers on bushy plant.

ANNIE EARLE—Single corolla rose pink shaded orange, tube and sepals white shaded light pink. Upright grower.

ARBORESCENS (syn. *Syringaeflora*)—The lilac-flowered fuchsia. Erect terminal panicles of rosy lilac flowers. Strong growing bush with attractive foliage. Tall.

AURORA SUPERBA—Single corolla deep orange peach, sepals and tube light apricot. Spreading grower, requires staking. Peculiar "curled" foliage. This variety and Swanley Yellow differ only in shading of sepals and both of these are very close to the Monterey we offer.

BEAUTY OF EXETER (syn. *Pride of Exeter*) — Semi-double, long corolla of rose, suffused and streaked with orange at base of petals. Long, large sepals light rose. Well shaped, very large flowers in great abundance. One of the best.

BEAUTY OF SWANLEY (syn. *Villa Hebe*)—Single corolla soft rose pink, long sepals white, tinted pink. Not quite as large as *Formosissima*, but faster and stronger growing. *FORMOSISSIMA* practically the same coloring, but with larger flowers. Free flowering, best as trailer.

BEVERLY HILLS—Single corolla burgundy red, long outspread sepals light rose. Strong upright grower, large flowers. Attracted attention wherever exhibited by us.

- BLACK PRINCESS** — Single or semi-double corolla very darkest purple, veined and streaked with red near base of petals. Upturned red sepals. Large flower with spreading corolla. A fine new fuchsia.
- BLUE MOON**—Semi-double corolla nearest to true blue, tube and sepals bright red. Well shaped corolla, long sepals. Strong, upright grower and free flowering.
- BOLIVIANA** (syn. *Braziliensis*) — Long narrow tube, sepals and corolla deep scarlet red. Flowers in large clusters, followed by ornamental berries like grapes. Will stand sun. Strong grower, tall, but somewhat tender to frost.
- BRENTWOOD**—Double corolla snowy white, sepals and tube white in heavy shade, tube and sepals tinted red where exposed to sun. Plants of low, bushy growth, fine for pot culture. The first all white (in shade) double fuchsia, but one that is not the easiest to grow and needs special attention as to location, watering and fertilizer.
- CALIFORNIA**—Single corolla orange, sepals coral pink. It is one of the few strong growing orange fuchsias. In this class, too, belongs **LOS ANGELES**, with single corolla orange, suffused vermillion; sepals of coral apricot.
- CARDINAL**—Single corolla fuchsia red, tube and sepals scarlet. Tall, vigorous grower, handsome foliage. Large flowers freely produced. Showy garden variety for back ground.
- CLAIRE DE LUNE** (syn. Monterey, but erroneously) — Single corolla very short, salmon orange; sepals and very long tube salmon. Strong grower with large, broad leaves.
- CLARET CUP**—Single corolla claret red, recurved sepals pale carmine. Beautiful large flowers. Many consider Claret Cup the best of the Cascade group.
- CLIO**—Semi-double corolla white, veined red near base; sepals brilliant scarlet, reflexed. Large flower with long petals and fine sepals. Medium, upright grower. Handsome.
- CONSTANCE**—Double corolla blue, shaded pink; sepals pink. Upright habit, bushy, and free blooming.
- COUNTESS OF ABERDEEN** (syn. Schneewittchen, but erroneously)—Single corolla white, sepals waxy white if grown in quite a shady place, in a sunny location sepals are flushed red. Low, compact plants, deep green foliage. One of the most admired and specially recommended for pot culture.
- DAINTY LADY**—Semi-double corolla white, streaked red near base of petals, sepals deep red. Low, but upright grower. Flowers abundantly, with large blooms. Try this one.
- DIANE**—Single corolla cameo pink, tube and upturned sepals waxy white, flushed rose in sunnier location. Can be kept low, bushy, and will be full of bloom. When better known will be very popular. 35c.
- DISPLAY** (syn. Prince Charming, Carl Blanc, Mme. Eva Boeg, etc.)—Single corolla deep pink, sepals clear pink. Flat, saucer-shape corolla. Strong, bushy grower; fine bedding variety and excellent for pots. Blooms more than any other fuchsia.
- DR. JOHN GALLWEY**—Double corolla white, veined at base with rose madder; sepals red. Exceptionally large flower, probably the largest red and white.
- EARL OF BEACONSFIELD** — Single, short, vermillion corolla. Very long tube and sepals light carmine. Bushy, spreading growth. Masses of blooms, good foliage and of striking appearance as a pot plant. 2½ inch pots 35c.
- ELFIN**—Single corolla white, blush near base; tube and long pointed sepals pink. Medium sized flowers in greatest profusion on high, upright bush. Don't overlook Elfin for a beautiful effect against a dark background. 35c.

- ELAINE**—A seedling of Little Beauty, single corolla bluish mauve turning to a rosy shade. Tube and sepals a shining rose red. Blooms in greatest profusion. Low and bushy.
- ERECTA NOVELTY**—Single corolla light pink to rose, sepals white. Upright grower, clean foliage, masses of flowers. Great novelty because flowers are held erect. 35c.
- ESCALLOPIA**—Single corolla blue violet, upturned sepals scarlet. Corolla saucer shaped, spreading; petals veined flesh near base, distinctly scalloped on outer edge, although this is not absolutely constant. Free flowering. One of the most admired of Mr. Niederholzer's seedlings as displayed at the Fair 1939-40. 2½ inch pots 35c.
- FAIRY QUEEN**—Semi-double corolla ivory white, tube and sepals soft pink. Bushy grower and free flowering.
- FALLING STARS**—Single corolla glowing turkey red, tube and sepals scarlet. Resembles Morning Mist, but flowers are twice as large. Good foliage; of trailing habit. Introduced last year, this is a fine new hanging pot fuchsia. 35c.
- FANDANGO**—Single corolla rose-ash red; tube and long pointed sepals flesh pink, heavily flushed salmon. Sepals are turned up pagoda fashion. Medium flowers in greatest abundance. One of the finest for hanging pots. 35c.
- FANFARE (Reiter, Sr.)**—Single corolla pure scarlet; the long narrow tube nearly two inches long and the sharply pointed sepals one inch long are of a varnished turkey red. Foliage excellent, growth strong. A new standard of color and size among the tubular varieties. 35c.
- FIREFLUSH**—Single corolla dark burnt orange, long tube and sepals light salmon. Strong, tall, and spreading grower. Large flower, blooms freely.
- FIREFLY**—Single corolla, tube and sepals luminous vivid red. Most prolific bloomer, great flower clusters on a strong, tall plant.
- FORGET-ME-NOT**—Single corolla pale blue, tube and sepals pale pink. Medium sized flowers continuously produced on strong, upright plant. Must be in considerable shade for beautiful coloring. 2½ inch pots 35c.
- FORMOSISSIMA**—See under Beauty of Swanley.
- FULGENS GOSELLI**—Single short corolla, short sepals and very long, thin tube orange scarlet; blooms in clusters. A hybrid of *F. fulgens*, with handsome large green leaves suffused light purple when first unfolding. Distinct in appearance, specially as a pot plant. Not too much shade, special protection from frost. 2½ inch pots 35c.
- GARTENMEISTER BONSTEDT (Triphylla Hybrid)**—Single very short corolla, sepals and long tube growing red, shaded orange. Bushy grower with deep green and bronze red foliage. Stands sun.
- GAY SENORITA**—Single bell-shaped corolla deep lilac flushed rose, lighter at base of petals with a distinct irregular light border edging the petals. Short tube, sepals long and spreading, deep rose red. Handsome large elongated buds. Good grower, fine foliage, and very free flowering. A beautifully proportioned flower. Stock scarce. 50c.
- G. MONK**—Double corolla beautiful light blue, sepals rose. Flowers of distinct type with reflexed sepals and irregularly placed petals. Dwarf and compact. Good for pots.
- GLENDALE**—Single corolla, tube and sepals coral pink. Strong, tall grower, blooms profusely. Medium flowers.
- GRENADIER**—Double corolla blue purple, flushed orange at base; tube and long, broad sepals deep red. Excellent large flower. One of the few double purples for hanging pots.
- GYPSY QUEEN**—Double corolla rosy mauve; sepals broad and deep red. Tall, upright grower, an excellent fuchsia with enormous flowers. Should be in every collection.

- HALLOWE'EN**—Single corolla deep rose; sepals white, flushed pink. Vigorous, but must be staked in the garden. Large flower and used to good advantage in hanging pots.
- HARLEQUIN**—Single corolla, deepest violet striped with rose red. Sepals long and slender, curled and twisted, rose red. Form of flower quite distinctive.
- HENRI POINCARE**—Single corolla violet blue, reflexed sepals red. Beautiful bell-shaped flower. Rather weak stems, needs staking. Outstanding in hanging pots.
- HERON**—See under Otto.
- JEROME**—See under Lavender Beauty.
- JOHN McLAREN**—Semi-double corolla beautiful shade of blue (described by originator as light hyssop violet), sepals bright red. Foliage and flower of heavy texture. One of the finest fuchsias. 2½ inch pots 35c.
- JULIUS**—Single corolla rosy lavender, sepals red. Fairly low grower, free flowering. Fine pot plant variety.
- JUNE CAROLYN**—Single corolla coral, flushed carmine. Long tube and sepals orange-pink, sepals tipped green. Light green foliage; tall, upright grower.
- JUPITER** (syn. Dancing Girl, etc.)—Single corolla deep violet purple, sepals red. Beautiful, sometimes almost flat, wide corolla. Medium tall grower, abundance of flowers. Deservedly one of the most popular fuchsias.
- LADY CLAIRE**—A triphylla hybrid with single very short corolla orange, long tube and short sepals cerise. Upright bushy grower with handsome dark, heavily veined, leaves. A showy fuchsia for a sunnier location.
- LAVENDER BEAUTY**—Semi-double corolla mauve lavender, short tube and broad sepals crimson. Covered with blooms, low, bushy in growth. Resembles Jerome. Good pot plant. JEROME closely resembles Lavender Beauty, but Jerome has several outer petals marked flesh pink, is more double, sepals are lighter red, corolla more lilac.
- LEO DELIBES**—Single corolla, light violet purple, soft pink sepals. Pleasing color effect.
- LE ROBUSTE** (syn. Session's Rose Phenomenal, Rose Queen)—Double fluffy corolla lavender mauve, outside petals heavily flushed and streaked rose pink and flesh. Sepals reflexed, curled, rose red. Light yellow green foliage.
- LEVERKUSEN** (Triphylla Hybrid)—Single corolla, long thick tube and short sepals rosy salmon. Bushy, spreading grower covered with buds and blooms. For sunnier place.
- LIBUSE** (syn. Cherry) — Single corolla vermillion; short, thick tube and sepals deeper vermillion. Distinct color.
- LILAC QUEEN**—Double corolla white, flushed and veined lilac, a few outer petals rose at base. Short tube and short, broad sepals crimson. Low, a good pot plant.
- LITTLE BEAUTY**—Single corolla lavender blue, sepals deep pink. Dwarf, bushy plant. A real little beauty.
- LORD BYRON** (syn. Dr. Bhuna, but erroneously as Dr. Bhuna is double, red and mauve, see check list)—Single corolla of deepest velvety purple, almost black; tube and sepals scarlet. Low, bushy plant, free flowering. One of the best for pots and should be in every fuchsia garden.
- LOS ANGELES**—See under California.
- LUCIENNE BREVAL** (syn. Robt. Blatry, but this fuchsia may not be either one. Check list says: Robert Blatry, single red and white)—Single to semi-double corolla white at base of long petals, shading to pink and rose towards edge. Tube and long pointed sepals waxy white, tinted rose pink near tips. Large flower, petals somewhat twisted when first opening. An aristocrat among fuchsias and one you must have. Excellent for pots. 2½ inch pots 35c; 4 inch pots 50c.

LUSTRE IMPROVED—Single corolla bright orange red, tube and sepals creamy white. Clean-cut color combination.

MACROSTEMMA ALBA—Single corolla, tube and sepals white with faintest lilac flush. Small blooms, small leaves. Tall, fast growing and said to be fairly hardy.

MADAME AUBIN—Single corolla orange pink, long tube and sepals salmon. Large flowers of heavy texture. Strong upright plant, free flowering. One of the best.

MME. CAROLYN—See under Mrs. Desmond.

MADAME J. FEUILLET—Double corolla white, heavily flushed pink, sepals red. Strong plant, large flowers.

MADAME DANJOUX—Double corolla white, heavily suffused and veined rose pink. Red upright sepals.

MADMOISELLE — Single corolla clear soft pink, tube white, flushed rose, sepals white, tipped green. Strong grower, small foliage, very free blooming. Fine low bush variety. Recommended as the daintiest 1941 novelty. 35c.

MARGARITA—Single corolla flesh, overlaid lilac, shading to rosy mauve near edges of petals. Broad upturned sepals soft rose. Corolla broadly bell-shaped. Large spreading plant, floriferous.

MARTHA WERLE — Double, corolla pinkish mauve, flushed and veined light mallow purple. Tube and sepals bright red. Medium size flowers, floriferous; low, bushy grower. A 1940 introduction, fine for pots.

MARY—A triphylla hybrid. Long scarlet flowers in clusters. Deep blue green foliage. Will stand more sun than others. Well worth a trial.

MARYBETH—Single corolla soft salmon; sepals white tinted lilac. Large flowers with long, recurved sepals. Pleasing color. Staked in the garden, or hanging pots.

MAUVE BEAUTY—Double corolla mauve lilac, sepals deep pink. Very distinct and attractive color combination.

MEPHISTO — The flowers are identical in size to Mademoiselle but practically the entire flower is of deepest red. The profusion of well placed bloom is unbeatable. A grand companion for Mademoiselle. 35c.

MONTEREY (may not be right name)—This is not the long tubed Monterey generally sold, but a variety close to Aurora Superba and Swanley Yellow in color, foliage and habit. However, with us this one is larger and deeper colored. One of these three should be in every garden.

MRS. DESMOND (Mme. Carolyn, syn. Carolyn, is almost identical, but not as vigorous and free blooming)—Double corolla deep "smoky" lilac, also described as light amparo purple. Sepals rose red. Large flowers freely produced. This fuchsia can be highly recommended. Briefly, it's tops among the doubles.

MRS. RUNDLE—Single short corolla bright orange, very long tube and sepals pale salmon. Strong growth, but of trailing habit. Beautiful. Outstanding in the orange group.

MRS. VICTOR REITER—Single corolla pure crimson, fading to white at very base of petals. Long tube and long narrow sepals white, occasionally tinted pale rose. Weeping habit best displayed in hanging pot. Considered the most perfect of the many red and white bicolors. In our opinion it is the most gracefully proportioned fuchsia in the singles. Shown to great advantage at the Exposition 1940.

MU LAN—Semi-double corolla white, veined rose at base, petals serrated at edges. Reflexed rose pink, sepals. Good grower, good foliage; large flowers in profusion.

NEW FASCINATION—Double corolla soft pink, each petal veined rose. Upright sepals scarlet. Strong plant with stiff branches and fine foliage producing large, fluffy flowers in greatest profusion. Introduced by us in 1940, this fuchsia proved to be all Mr. Niederholzer, the originator, claimed for it. 2½ inch pots 35c.

OTTO (claimed by some to be identical with Heron, but we find Otto superior in size and coloring)—Single to semi-double corolla blue-violet, broad sepals scarlet and crimson. Large flower freely produced on strong grower. By far the best in this class. Highly recommended.

PACIFICA—Single to semi-double corolla soft lavender mauve, lighter at base, veined rose at base. Short tube and reflexed sepals rose red and of crepe texture. Large flowers in profusion on strong, spreading plant. 1941 novelty. 35c.

PASTEL—Single corolla orchid pink or lilac rose, sepals pale neyron rose. Sepals turn up, but do not curl back. Similar in color to Treasure Island, but larger in bloom, better foliage and more vigorous. Highly recommended. 35c.

PATTY EVANS (syn. Patty) — Double corolla, white, veined light rose at base; long sepals waxy white, tinted soft rose. Vigorous; large flower, blooms freely. Best in a shady location where the flowers are often near white. With many enthusiasts Patty Evane replaces Rolla.

PEEWEE ROSE—Single corolla, a self intense deep rose. Tube and sepals somewhat lighter rose. A macrostemma alba hybrid, long willowy branches and an abundance of beautiful medium small flowers.

PERKY—Single corolla pink; sepals white tipped pink. Strong upright growth, foliage small and neat, blooms freely. Try this one, it's different.

PHENOMENAL (syn. Purple Phenomenal; also General Roberts which is not correct according to check list)—Double corolla plum purple, streaked carmine at base of petals. Sepals bright scarlet. This is the variety introduced by the late Mr. Abraham and is undoubtedly the finest of the double red and purple fuchsias.

PINK BALLOON — Double, fluffy corolla white, petals veined pink near base, a few outer petals flushed pink. Sepals of heavy substance, rose pink inside, deeper on outside. Large round balloon-shaped buds. Introduced by us in 1940 (originated by Mr. Niederholzer), this one received more favorable comment than all of the others brought out by us, and primarily because it blooms heavily and produces very large flowers. 35c.

PINK PEARL—Double corolla pink, sepals light pink. Bushy, upright plant. Almost a self; a great favorite.

PRIDE OF EXETER—See **BEAUTY OF EXETER** for description.

REITER'S GIANT—Double corolla dark purple, short tube and broad sepals pure carmine. Plant strong and vigorous, foliage good. Considering its gigantic flowers it is remarkably free flowering. Undoubtedly the top ranking big double purple fuchsia. 35c.

ROBERT BLATRY—See **LUCIENNE BREVAL** for description.

ROSE OF CASTILE IMPROVED (syn. Blue Boy) — Single corolla violet blue, sepals deep pink. Medium sized flowers in greatest profusion. Tall, strong, bushy grower.

ROSE OF DENMARK—Single corolla soft lustrous rose pink, recurved sepals white to pale pink. Strong upright plant, good foliage; medium flowers, blooms freely. Deservedly one of the most popular of fuchsias.

ROSE PHENOMENAL—Double corolla rosy mauve, long center and short outer petals veined rose near base. Broad sepals crimson. Fluffy flower; one of the largest.

ROSE PILLAR—Single corolla neyron rose edged geranium lake; recurved sepals neyron rose tipped green. An entirely new color among the selfs. Tall, vigorous grower. Resembles Sunset in shape of flowers.

ROYAL PURPLE—Semi-double corolla intense velvety purple, tube and sepals bright scarlet. The richest colored of all the double fuchsias. Free flowering.

SAN FRANCISCO—Single corolla geranium lake. Thick tube and long sepals carmine rose, of remarkable substance and translucency, with a glossy appearance. Absolutely distinct in every way with quality, freedom of bloom, exceptional foliage and clarity of color. An outstanding hanging pot variety. 35c.

SIDNEY MITCHELL—Double corolla deep violet, splashed orange red at base; short tube and broad, long reflexed sepals crimson. Large pointed buds; long, cone-shaped corolla. Fine dark foliage. One of Mr. Hazard's best fuchsias. 35c.

SOUVENIR DE HENRY HENKEL (Andenken an Henry Henkel)—Single short orange pink corolla, very long tube and short sepals deep pink. Of bushy habit with handsome reddish foliage. By far the finest of the triphylla hybrids. Showy pot plant variety.

STARLIGHT—Single corolla deep rose, white at base of long petals. Tube and sepals creamy white. Low, bushy, with fine foliage and exceptionally floriferous.

SUNRAY—Single corolla rosy purple, sepals salmon. Leaves variegated silvery white, shades of green, cream and yellow. New leaves and stems of colorful rosy hue. Beautiful foliage effect. Medium high, bushy.

SUNSET—Single wide open corolla salmon coral shaded with orange towards edge of petals. Short tube and outside of sepals pale salmon, tipped green. Inside sepals golden salmon. Strong, upright, bushy grower; blooms profusely. Sunset is first choice with many fuchsia enthusiasts.

SURPRISE—Single corolla lavender blue, at very base of petals flesh with light rose veins. Tube and outside of sepals shining scarlet, inside soft rose red. Vigorous, tall, but bushy; medium size flowers, blooms continuously. In our opinion Surprise is the best macrostemma alba hybrid, excepting only (for other color) Peewee Rose.

SUZANNE PASQUIER—Double corolla white, flushed and veined pink at base of petals; long, broad sepals bright red on outside, deep rose inside. Upright habit, often slow growth; with large, pointed buds and large flowers.

SWANLEY YELLOW—See **AURORA SUPERBA**.

THOMASINA—Single corolla henna red, also described as terra cotta and orange; sepals flesh to tan. Medium size flowers in profusion on bushy plant with dark foliage. Absolutely distinct in coloring. Recommended.

TOM WEST—Variegated foliage, particularly fine in spring and summer or whenever new growth starts. Leaves mottled in various shades of green and cream, new leaves flushed red and pink. Bushy plant, beautiful in hanging pot. Flowers are single, red and purple. Well worth a trial. 35c.

TRAUDCHEN BONSTEDT (syn. Taudeschen Bonstedt)—Single corolla, long thin tube and short sepals all pale salmon pink. Flowers borne in clusters. A triphylla hybrid.

- TREASURE ISLAND**—Single corolla orchid pink or lilac rose, lightly veined lilac. Long, reflexed sepals light rose pink. First of the pastel colored fuchsias. Flowers in greatest profusion. Lovely hanging pot fuchsia or for a trellis (espalier). In the garden requires staking.
- VENUS VICTRIX**—Single corolla deep violet blue, sepals white, tinted pink. Long stamens and pistil. Beautiful small flowers and small foliage. Often rather slow.
- VERA SERGINE**—Semi-double corolla white; sepals white, flushed light rose inside. Long, reflexed sepals almost pure white in shady place. Large flower. Needs extra attention to fertilizing for strong growth and bloom.
- WHITE BEAUTY**—Single corolla of four wide spread petals of white, veined red near base, scarlet sepals reflexed. Very free flowering. Medium in growth. Attractive in bloom.
- WHITE WONDER** (syn. Catalina)—Double corolla white; broad sepals bright red. Very large flowers on tall, upright plant. A sport of Gypsy Queen and in every respect as good. Considered by many the best red and white fuchsia.
- WISTARIA** — Corolla bluish mauve, flesh pink near base of petals and composed of small petals, each one on a long stalk. Medium long tube waxy white; large broad sepals white, flushed blush outside, inside of crepe-like texture and flushed pink. Sepals tipped light green. An established plant has long, pendulous branches and is fine as a pillar or trellis plant. Good for hanging pots. The most talked about 1941 fuchsia. 35c.
- YERBA BUENA**—Single corolla shading from rose to deep tyrian rose. Uprturned sepals are pale carmine. Petals are peculiarly "convoluted and toothed," as described by the introducer.
- OTHER VARIETIES**—We grow well over 200 varieties of the better fuchsias (there are about 2000 varieties in the world) and may be able to supply you with what you want, other than those listed in this catalogue. Please let us have your list or, better still, visit our nursery during the blooming season of our fuchsia garden and lathhouse.

WE FEATURE TRAILING FUCHSIAS

The great popularity of fuchsias for hanging pots, hanging baskets, window boxes, etc., is well deserved. In a shaded location few plants give more color over a long period of bloom than fuchsias. Try a few this season. Our selection of varieites is second to none.

We prefer to call them hanging pot fuchsias in place of hanging basket fuchsias because they are kept in good condition easier in a hanging pot, preferably a glazed one, than a wire basket. Thick wooden hanging boxes, specially if constructed of redwood, are very serviceable.

Please note that we have two listings of hanging pot fuchsias. The list below described the varieties generally used and accepted as standard hanging pot varieties. The next listing, under the heading, "Other Fuchsias Useful for Hanging Pots" describes briefly the varieties we have successfully grown and exhibited. It may be mentioned here that we have even see fuchsias such as Brilliant, California, Mrs. Desmond, Mrs. W. H. Ware, Thomasina and Sunset growing in hanging pots. These and others may be used, but under average garden and cultural conditions their habit of growth and bloom does not permit maximum display as hanging pot plants.

ANNIE EARLE—See Beauty of Trowbridge.

AURORA SUPERBA—Described on page 5.

AUTUMNALE—See Meteor.

BALKON — Single corolla coral rose, sepals light pink. Medium size flowers. Good old standard trailer.

- BEAUTY OF TROWBRIDGE**—(this is the fuchsia that was labeled Annie Earle in the hanging pot display in the Hall of Flowers at the Fair. Annie Earle is an upright grower)—Single corolla deep rose pink, long tube and sepals waxy white. Great favorite wherever exhibited.
- BETTY**—Semi-double corolla creamy white, veined rose red; tube and sepals rose red. Small flowers in abundance.
- BUTTERFLY**—Described under 1942 Introductions.
- CASCADE**—Single corolla deep carmine, very long slender sepals white, flushed pale carmine. Strong grower, good foliage, large flowers. Featured out-of-doors at the Fair.
- ELSA**—Double corolla rosy blue-purple; sepals white, pink flush on inside. Large flowers, blooms profusely.
- EVELYN LITTLE** (syn. Best Trailer, other arbitrary names)—Corolla rose pink flushed lavender; sepals deep pink. A good grower of branching habit. Medium size flowers.
- FALLING STARS**—Described on page 7.
- FANDANGO**—Described on page 7.
- FIREFALL**—Single corolla fuchsia red, long tube and sepals carmine. Strong grower (should be pinched back several times to induce branching), dark foliage and reddish stems. Large flowers produced in masses, very showy.
- GIANT CASCADE** (syn. Big Cascade, also sold by at least one nursery as Hallowe'en)—Single corolla deep carmine, long, broad, upturned sepals white, pink inside. More colorful and larger than Cascade. Tops among the trailers.
- HUGH EVANS**—Single corolla burgundy red, tube and sepals crimson. Large flowers, strong grower.
- INCA MAIDEN**—Described under 1942 Introductions.
- LADY HEYTESBURY**—Single corolla rose, darker near edge of petals which is flushed orange; long narrow sepals white, faintly blush, tipped green. Highly recommended.
- LINDISSIMA**—Described under 1942 Introductions.
- MARINKA** (syn. Red Cup)—Single corolla crimson, red sepals. Reddish stems and leaves. Most popular red trailer.
- MARIPOSA**—Described under 1942 Introductions.
- METEOR** (syn. Autumnale)—Prized for its highly colored foliage of bronze, orange, yellow and green. Single red and purple flowers. Keep in full growth, sunnier location.
- MME. FORTE**—Single corolla salmon cerise; long tube and sepals waxy white, flushed pink. Beautiful trailer.
- MOLESWORTH**—Double corolla snow white; broad, upturned sepals scarlet. Large flower, the finest double white for hanging pots. Highly recommended.
- MORNING MIST**—Single corolla orange and brick red, long tube and sepals salmon pink. Distinct color effect.
- MRS. RUNDLE**—Described on page 9.
- MRS. VICTOR REITER**—Described on page 9.
- MURIEL**—Single corolla rosy lilac, sepals red. Very long petals; long, reflexed sepals. Vigorous, blooms freely. Sold out four years in succession before season's end.
- NONPAREIL**—See Pink Ballet Girl.
- OLYMPIA**—Single corolla carmine scarlet, sepals pale rose. Strong growth, trailing habit. Intense color effect.
- PINK BALLET GIRL** (syn. Nonpareil, which is a double red and white, see check list)—Semi-double corolla rosy violet blue, sepals white, flushed pink. Fine grower, good foliage, floriferous. One of the really showy fuchsias.
- PRINCESSITA**—Single corolla rose cerise, white at base of petals. Short tube and very long recurved sepals waxy white. An excellent hanging pot variety with flowers of exquisite shape and abundant bloom.
- PROCUMBENS**—No corolla, short orange tube, reflexed purple sepals, blue stamens. Small leaves and flowers. This is a species of graceful growth, red berries after bloom.

SAN FRANCISCO—Described on page 11.

THE DOCTOR—Single corolla deep salmon pink; long tube and sepals light salmon. Vigorous; large flowers, free flowering. This is a superb fuchsia for hanging pots.

TOM WEST—Described on page 11.

TRAILING QUEEN—Single corolla fuchsia red, sepals scarlet. Medium size flower, dark foliage. Good old stand-by.

WISTARIA—Described on page 12.

Other Fuchsias Useful for Hanging Pots

BERLINER KIND—Very much like Molesworth, not as large.

CALEDONIA—Single carmine; long thin, red tube and sepals.

COVENT GARDEN—Single corolla deep rose, heavy tube and sepals white, blush inside. Petals pleated, waved.

CORALLINA—Single deep purple, sepals scarlet. Vigorous.

MAGELLANICA GRACILIS VARIEGATA—Single corolla purple; red sepals. Small leaves beautifully variegated silvery white. Very graceful, specially attractive in dark color pot.

PASTEUR—Double corolla silvery white, sepals deep rose.

PRINCE OF ORANGE—Single corolla orange vermillion, tube and sepals salmon pink. Well fertilized and watered it grows fairly fast. One of the most brilliant of fuchsias.

SPLENDENS—Single corolla orange red, tube and sepals orange, tipped green. Vigorous, bushy, for sunnier place.

FOLLOWING FUCHSIAS USEFUL FOR HANGING POTS are all described on previous pages: *Amelie Aubin*, *America*, *Beauty of Exeter*, *Beauty of Swanley*, *Claret Cup*, *Claire de Lune*, *Formosissima*, *Hallowe'en*, *Henri Poincare*, *Jerome*, *Marybeth*, *Olympia*, *Pastel*, *Peewee Rose* and *Treasure Island*.

OUR SPECIALTY: POT PLANT FUCHSIAS

Excepting the very tall, the too vigorous, or the varieties of long, spreading growth, almost all fuchsias may be used for pot culture. However, there are certain ones that are better adapted for pot culture than others. Because of their low, bushy growth, or free flowering habit or fine foliage and bloom, the following are well suited for pot culture (the taller ones may be kept somewhat low by judicious pruning and pinching):

<i>Alice Hoffman</i>	<i>Gay Senorita</i>	<i>Mrs. Desmond</i>
<i>Aurora Superba</i>	<i>G. Monk</i>	<i>Mrs. G. Brown</i>
<i>Beauty of Swanley</i>	<i>Jerome</i>	<i>Mu Lan</i>
<i>Brentwood</i>	<i>Julius</i>	<i>New Fascination</i>
<i>Brutus</i>	<i>Lavender Beauty</i>	<i>Otto</i>
<i>Clio</i>	<i>Leo Delibes</i>	<i>Patty Evans</i>
<i>Coccinea florian</i>	<i>Leverkusen</i>	<i>Pink Balloon</i>
<i>Coralie (Koralle)</i>	<i>Lilac Queen</i>	<i>Pride of Orion</i>
<i>Countess of Aberdeen</i>	<i>Little Beauty</i>	<i>Prodigal</i>
<i>Cupid</i>	<i>Lord Byron</i>	<i>Pumila</i>
<i>Dainty Lady</i>	<i>Lucienne Breval</i>	<i>Reflexus</i>
<i>Diane</i>	<i>Lustre Improved</i>	<i>Rose of Denmark</i>
<i>Display</i>	<i>Madame Carnot</i>	<i>Royal Purple</i>
<i>Dollar Princess</i>	<i>Madame J. Feuillet</i>	<i>Souv. de H. Henkel</i>
<i>Earl of Beaconsfield</i>	<i>Mademoiselle</i>	<i>Starlight</i>
<i>Elaine</i>	<i>Margarita</i>	<i>Sunray</i>
<i>Elfin</i>	<i>Martha Werle</i>	<i>Sunset</i>
<i>Erecta Novelty</i>	<i>Mary</i>	<i>Surprise</i>
<i>Escallopia</i>	<i>Mauve Beauty</i>	<i>Suzanne Pasquier</i>
<i>Fulgens Goselli</i>	<i>Mephisto</i>	<i>Traudchen Bonstedt</i>
<i>Gartenm. Bonstedt</i>	<i>Tom West</i>	<i>Venus Victrix</i>

FUCHSIAS FOR SPECIAL TRAINING

If you are planning to train fuchsias into certain shapes such as standard (tree shape), espalier, or trellis or pillars, bear in mind that some varieties are much better suited for any given purpose than others. We should be pleased to help you make the proper selection. Do not hesitate to call on us for any problem concerning fuchsia culture. We grow and train thousands each season and so may be able to help you with your problems.

In closing about fuchsias, may we suggest: You can keep up with the latest in the fuchsia world, receive valuable bulletins and enjoy meeting other fuchsia lovers, all by joining the

AMERICAN FUCHSIA SOCIETY

405 Collingwood Avenue

San Francisco, California

Annual membership \$1.00

LADY WASHINGTON GERANIUMS

(Also known as Martha Washington, Show of Fancy Geranium)

Pelargonium domesticum (*P. hybr. grandiflorum*)

Here you will find described over 100 varieties selected from our collection of over 300 named sorts. They represent much that is rare, unusual, new and standard in Lady Washington Geraniums. As indicated, this list comprises about one-third of the varieties we grow and includes many of the choicest and best standard varieties. However, there are others equally as fine and some rare ones that are not listed here because we have only a limited lot of plants available, but mainly are they left out because of limited space in this catalogue.

If you desire one or more varieties not listed here, let us know what you want, we most likely have them in stock. Or better, visit our nursery during pelargonium season (main season starts in March) for a gorgeous display of new and standard varieties. It's a free Flower Show.

The comments on names, descriptions, guarantee, etc., as given below, apply not only to Lady Washington Geraniums, but also to Garden and Ivy Geraniums and Fuchsias.

NAMES

The names given here have been carefully checked for correctness. We have spent much time and effort to ascertain priority in names by going through catalogues of originators and other available literature. Whenever a variety was found to go by two or more names, the correct name is placed first and the others as synonyms in parenthesis. The correct spelling of names as given by foreign originators is also placed in parenthesis, following the name as generally accepted in the U.S.A.

DESCRIPTIONS

We have given our own description of each variety. For many it is all too brief and while we try to give a honest word picture, we are not infallible when it comes to color descriptions. Also IT SHOULD BE CLEARLY UNDERSTOOD that cultural conditions (weather, exposure to light, type of soil, fertilizers, water, etc.), influence many Pelargoniums, specially the domesticum group, to such a degree that there will be found considerable variation in size, shape, and coloring of flowers, habit of growth, and foliage not only with many varieties or within one variety, but even in an individual plant. Please remember this when you find that your mind-picture of our word-picture disagrees with the actual picture of the plant in bloom.

GUARANTEE

We guarantee the varieties we sell to be true to name and description AS GIVEN IN THIS CATALOGUE. We never substitute, except by written request.

QUALITY OF STOCK

We ship and sell here at the nursery only clean, well-grown plants. The plants in 2½ inch pots are strong, well-rooted plants (not merely rooted cuttings), ready to set out or repot into larger sizes. The 4 inch pot plants are large, well established and from March on are in bud and bloom. We do not sell rooted or unrooted cuttings.

SHIPPING

Please see page 2 for suggestions and conditions.

1942 INTRODUCTIONS

Eight new Lady Washington Geraniums, selected as the finest of numerous seedlings and mutations originated with California specialists. They were chosen for vigor or free flowering quality, attractive coloring or form of flowers. Each one is a variety of distinctive character and merits a place in your garden. We are pleased to be able to offer such outstanding new creations—some at very low introductory prices.

Prices: Each variety is priced separately.

DEBUTANTE (Sue Jarrett X Impr. Swabian Maid) Schmidt—Lower petals silvery rose pink, lighter towards base of petals; upper petals deeper rose pink, veined deep crimson at base and towards medium large, velvety brown-black blotch in center of petal, orange flush surrounds blotch. Mostly six and seven petals per flower, all petals waved, somewhat ruffled and curled. Large 3 inch flowers. Good medium grower, fair foliage. Outstanding for exceptionally free flowering habit and large attractive pink flowers. Good pot plant variety. Unquestionably our finest seedling to date. 50c each.

JOAN FONTAINE (Jarrett)—Lower petals red and black, upper petals black with narrow red border. Large flowers, 3 inches and over, on low plant. The latest, and a most attractive, addition to the stylish dark pelargoniums. Supply subject to delivery by the originator. \$1.00 each.

JOHN WINTERMUTE (Ethelyn Seedling) Cassidy — Deep raspberry-rose ground color, overlaid with rich maroon red and darker veinings; somewhat lighter color at center of flowers and edging of petals; upper petals darker than lower ones. Large flower, of flat appearance, with petals waved and arranged in pinwheel effect. Growth, habit, and foliage much like that of Joyce. A sensation as exhibited at the A.P.S. Shows. Here's a variety that is really distinct! Supply subject to delivery by the originator. \$1.50 each.

LAVENDER SANGUINEA (Sanguinea mutation) Schmidt—Orchid lavender, lighter towards center, white throat, darker spot in center of lower petals; upper petals veined from base to medium blotch of velvety reddish violet purple. Petals slightly ruffled. Growth habit and foliage like Sanguinea. Different from other lavender pelargoniums. Soft color. 50c.

MARY ELIZABETH (Salmon Queen seedling) Cassidy—As described by the A.P.S. editor: A Salmon Queen seedlings with larger, pink rather than salmon flowers. We can add that Mary Elizabeth has similar growth habit and foliage to its parent, also the same free flowering habit and long lasting quality of flowers. A sure winner. Supply subject to delivery by the originator. \$1.00 each.

MARY MONICA (Salmon Springtime mutation)—Schmidt—Medium pink, flushed rose, slight salmon undertone; lighter towards base of petals, here veined rose red, white throat; fine white line bordering each petal. Upper petals veined from base to medium blotch of deep velvety brownish color, flushed salmon. Good growth habit, free flowering, large umbels of slightly ruffled flowers. There have been other, similar, mutations of Salmon Springtime, but this one sported with us and is so attractive and outstanding that we are confident it will rank with the best for years to come. 50c each.

ROYAL VELVET (Bohannon)—Ground color raspberry, violet undertone, becoming lighter towards edge of petals which is lilac orchid. Center of petals overlaid deep velvety brown-red, veined from base almost black. Coloring varies, but is always of rich velvety royal shades. Good low branching habit, long blooming season; good for pots. Supply limited, only one plant to a customer. 50c each.

WHITE SPRINGTIME (Salmon Springtime mutation) Schmidt—Lower petals all white with two or three small mallow stripes at very base of petals; upper petals white, veined and feathered to center spot of rose mallow. Good growth habit, free flowering, large umbels of slightly ruffled flowers. Really a white Salmon Springtime and therefore a variety of real merit. 50c each.

SPECIAL NOTICE: Mutations, such as the three varieties above are occasionally subject to reversion or other color "breaks" entirely out of our control. They are sold on a non-guarantee basis. However, should a plant turn out badly "off color" we will replace it on return of plant by purchaser.

SELECTED VARIETIES

FROM OUR LARGE GENERAL COLLECTION

Except where otherwise noted, all of the following are 25c each in 2½ inch pots, 35c in 4 inch pots.

For quantity prices please see page 2.

AMANDA (syn. Scarlet Beauty, Scarlet)—Closely resembles Zanobia, but Amanda has the lower petals less marked and of a brighter orange red; upper petals deeper, almost black in center with deep crimson edge. One of the most highly colored. New low price, 2½ inch pots 35c.

ANITA (syn. Neptune)—Light pink, white center; upper petals with velvety maroon spots and veins. Popular.

ANNA RUDLOFF (syn. Ethelyn, although Ethelyn is said to be another var.)—Deep red with orange sheen; lower petals lilac at base and edge, upper petals white at base, veined and small blotch crimson. A medium large round flower, waved petals, free flowering. An exceptionally showy color of distinct luminous quality.

ANTOINETTE (syn. Chino)—Lower petals white, faintly flushed orchid; upper petals deep purple surrounded by violet rose, edged white. Medium flower, blooms freely. Remarkable color combination. 2½ inch pots 35c.

ARDITH—Light rose, flushed salmon, white edge lining each petal, white center; upper petals small crimson-black spot. Reverse of petals white. Large round flower, blooms freely. A very showy new variety. 2½ inch pots 35c.

BABY (syn. Baby Jarrett)—White, faintly flushed blush, small red spot in each petal, slightly ruffled. Vigorous grower with large flowers in large umbels.

BEAUTY—Light pink with medium large velvety black blotch, feathered towards base of petals. Blotch flushed and surrounded by rose salmon. All petals crinkled and waved. Medium growth, free blooming. A good garden and pot variety.

- BELLE JOHNSON**—Glistening soft salmon pink, lower petals with small mark and stripes of deep violet. Upper petals with small velvety crimson blotch, flushed salmon. Good grower, very free blooming. A beautiful soft pink.
- BLACK PANSY**—See Empress of Russia.
- BONNIE**—Center white, flushed lilac; lower petals bright orange red, upper petals heavily flushed orange with a medium velvety black blotch. Medium large round flower and a very bright color. Highly recommended. 2½ inch pots 35c.
- BURLESQUE** (Schmidt 1941)—Rose pink from center to near edge of petals, narrow white edge, large white throat. Upper petals veined and slightly blotched deep violet. Tall, good foliage, large flowers, heavily waved and curled petals. Our gay 1941 introduction. New low price: 2½ inch pots 35c.
- CARMINE QUEEN**—(Karminkoenigin)—Bright carmine with faint violet lustre. Upper petals with two larger, lower with smaller darker spots.
- CAROLINE PICTIN BROCK**—Lavender pink; large flowers and large umbels on long stems. Tall grower. Handsome variety.
- CHICAGO MARKET**—Rose orchid, deeper towards center. Red blotches in upper petals. Low growth. Flowers in large round umbels on plant of low, bushy growth. Fine pot plant.
- CHO-CHO-SAN**—Lower petals orchid lavender with small elongated violet spot; upper petals velvety violet maroon, surrounded violet and fading to orchid at edge. Flower medium large, elongated petals. Distinct in shape and color. One every collector must have. 2½ in. pots 35c.
- CLARA ANGENETTE GERMAN**—White with lower petals feathered mallow orchid, upper petals feathered and blotched mallow orchid. Compact, rather slow growth. Distinct color combination.
- CRUSADER** (Schmidt 1941)—White, faintest pink blush; lower petals sharply penciled deep crimson, upper petals veined and blotched deep crimson. All markings clear-cut. Medium low, good foliage, large flowers, all petals waved. Could be described as a refined Gardener's Joy. Our elegant 1941 Introduction. New low price: 2½" pots 35c.
- DARK MABEL** (syn. Dark Presidio)—White center; lower petals rose pink with a small orange crimson mark, upper petals deep velvety maroon-black shading to crimson and rose pink towards edge. Medium large, flat, pansy pattern, free flowing. Rather tall, upright grower. Deservedly one of the most popular. 2½ inch pots 35c.
- DARK SANGUINEA**—White center, veined and flushed mallow near center of petals, rest is rose red with a smoky overcast. Upper petals heavily veined crimson near base, velvety black blotch is flushed orange towards edge. Very large flowers on a large umbel. Remarkably rich coloring. 2½ inch pots 35c.
- DARK SPRINGTIME**—Closely resembles the popular Springtime in growth habit and foliage. This dark form, instead of white and pink, is rose red, shading to orchid toward large white center. Ruffled flowers in large umbels, very free flowering. One of the finest. 2½ inch pots 35c.
- DELIGHT**—White to pale blush, large maroon-black blotch in each petal, blotch surrounded by rose red. Free flowering, long blooming season. Generally accepted as one of the best for bedding. Excellent pot plant.
- DIENER'S GIANT**—Spinel pink, two upper petals have large blood red spots in center. One of the largest, free flowering and considered tops for bedding.

- DIENER'S No. 36**—Palest orchid lavender, also described as pale rosolane purple; all petals feathered, upper two with blotch of violet purple. Large flower. Outstanding.
- DUCHESS OF KENT**—Lower petals pure white, waved, upper white and slightly feathered and very small mark of pale mallow purple, upper petals with ruffled edges. Vigorous grower, very large flowers. Our finest white variety. 35c.
- EARLIANA**—See under description of **MRS. LAYAL**.
- EARL WATTERSON**—Soft rose pink, lower petals veined from base to center velvety crimson, heavily flushed orange brown. Upper petals veined and blotched velvety black, flushed orange. Round flowers in continuous bloom. Good pot plant.
- EASTER GREETING**—Bright cerise red, each petal with a large black blotch. Starts into bloom early and specially valuable for its long blooming season. The following varieties are sports of Easter Greeting, remarkable for the long blooming season. **IDA HENLEY**—See under Ida Henley. **LUCY BECKER**—orchid pink with crimson and maroon-black blotch in each petal.
- EASTERN STAR**—Glowing rose, slightly shot with orange, each petal veined crimson at base and has medium velvety black blotch. Very free flowering; low, bushy grower.
- EDITH NORTH**—Lower petals clear pink; upper deeper pink flushed orange-salmon, veined and small blotch crimson. Tall, strong grower, pleasing color and showy. **ORCHID EDITH NORTH**, a sport, identical in habit of growth and bloom, but color is orchid with darker blotches.
- EMPRESS OF RUSSIA** (Black Pansy, Dark Empress of Russia and other names are apparently arbitrary names given to color variations that are due to soil and cultural conditions) — Rose maroon, each petal with very dark center and narrow white margin edging each petal. Varies somewhat as indicated above, even during one season. Demand always exceeds the supply. 2½ inch pots 35c.
- ETHELYN**—See **ANNA RUDLOFF**.
- FAISS TRIUMPH** (Faiss's Triumph)—Light rose pink, white throat, upper petals blotched brown. Edges of petals frilled. Early bloomer with large umbels, large flowers. A very fine variety, but cannot be the true Faiss's Triumph which is described by the European originator as purple-carmine with a few small dark stripes in place of blotches.
- FELICIE HAMMONS**—Pink, each waved petal lighter towards center. Crimson stripes in lower petals, deep crimson blotch in upper. Free flowering and one of the finest of the soft pink varieties.
- FLORA BELLE CLOUSE** — Light pink, large velvety brown-black blotch in upper petals, slightly smaller ones in lower, veined and flushed rose red around spots. Circular flower and a perpetual bloomer. Recommended.
- FRUEHLINGSZAUBER**—See **SPRING MAGIC**.
- GARDENER'S JOY** (Marktgaertners Freude; syn. Mrs. Saunders, Mrs. Sanders, etc.)—White, flushed palest blush; upper petals with dark red-brown blotch, surrounded by rose; slightly striped in lower petals. Very large flowers, large umbels.
- GERMAN GLORY**—Cattleya orchid, upper petals veined and small blotch deep violet purple. Strong, upright grower.
- GODETIA**—Large white center, rest of petals soft shell pink; one or two very small crimson spots on some petals, others without spots. Flowers are held upright. Delicate. This is a great favorite with our visitors.

- GRAF ZEPPELIN** (Graf Ferdinand von Zeppelin)—Soft rose pink, flushed salmon; upper petals with large velvety deep brown blotches, lower petals smaller blotches. Large umbel, large flower, free flowering. Very fine variety.
- GRANDMA FISCHER** (Grossmama Fischer)—Rich deep salmon, each petal penciled and blotched dark brown-black. Large flower, petals waved. Vigorous, upright grower, early to bloom. In a class by itself for distinct color. No other one like it.
- GYPSY LOVE** (Small Oriental)—Lower petals rose red, shell pink band at edge, near center suffused maroon; upper petals velvety maroon black, light rose red border, light center heavily veined towards base of petals. Vigorous, tall, medium flowers. Beautiful deep colorings.
- HAILE SELASSIE** — Rose violet, paler toward edge of petals, heavily veined maroon and rose; each petal blotched velvety brown. Low, bushy grower.
- HELEN BEEBE**—Lower petals, white, flushed pink towards base, orchid pink towards edge, veined and blotched mallow purple. Upper petals velvety deep maroon, rose edge, heavily veined near base. Form of flower and pattern like Dark Mabel. Very beautiful and rare. 2½ inch pots. 35c.
- IDA HENLEY**—Velvety maroon, shaded rose near edge, deep salmon maroon in center. A sport of Easter Greeting and just as early with the same long season of bloom. Occasionally reverts on one or more branches to Easter Greeting colors. Valuable addition to this perpetual blooming class. Excellent pot plant variety. At the top for free blooming habit. 35c.
- IMPROVED GERMAN GLORY**—Cattleya pink, upper petals veined crimson at base blotched velvety crimson. Vigorous, upright grower. Very pleasing soft color.
- IMPROVED SWABIAN MAID**—Deep pink, upper petals flushed rose, with deep red-brown spots. All petals veined deep red. One of the largest and most floriferous.
- JAMES TOPFER** (syn. James Topper)—Rose, each petal lighter towards edge, white edge; upper petals blotched velvety black and flushed deeper orange red. Good habit, large flowers of attractive and showy luminous appearance.
- JOHNNY-JUMP-UP**—Long lower petals white, edges rolled under, rose red "brush mark" spot in center of petals. Upper petals white at base, rest velvety deep maroon with irregular white edge. Unusual form and coloring of flower. Well named, rare. 2½ inch pots 35c.
- JOYCE** (syn. Mme. Childs)—Medium white throat, shaded mallow purple towards center of petals. Ground color cerise red overlaid velvety crimson and maroon with network of almost black veining in upper half of petals. Upper petals slightly deeper than lower. Round, flat flower with pin-wheel petal arrangement. Rather tall; handsome foliage. Joyce varies considerably in shades of coloring and there is a **WHITE EDGED JOYCE** which we offer separately. A high class flower. 2½ inch pots 35c; 4 inch pots 50c.
- JULIET SCANNAVINO**—Lower petals beautiful rose pink shade; upper petals rose pink, heavily flushed orange, medium blotch velvety black, veined crimson at base. Large flowers, petals waved; buds red. Fine bright color.
- LADY GAY**—Lower petals white, flushed mallow near center, from center to edge large round rose spot. Upper petals same color except deeper with deep crimson blotch. Low grower, free flowering. Good pot plant.
- LADY HARRISON**—See **MRS. HARRISON**.
- LAVENDER QUEEN**—Lavender with darker spots in each petal. Full, large umbels and long blooming period.

LOIS MacKAY—Lower petals silvery pink; upper ones rose pink flushed salmon, veined and feathered and small blotch of crimson. Large flower with waved petals.

LUCILE KLUTTS—Lower petals pale lilac orchid, upper ones deeper with long, narrow feathering and small blotch of deep mallow purple. Very large flower, upper petals waved. One of the best of the new varieties.

MABEL—See **DARK MABEL**.

MACKENSEN (Feldmarshall Mackensen)—Clear glowing rose pink with crimson and orange mark in lower petals, veined and small velvety crimson spot in upper. Large flowers in very large umbels. An outstanding variety and should be in every collection.

MADRI GRAS (Schmidt 1941)—White, lower petals with narrow stripe and feathered from base to center violet-rose; upper petals striped from base to near top and blotched violet-rose. Vigorous medium grower, blooms freely with large flowers. Our popular 1941 introduction. New low price: 2½ inch pots 35c.

MARIN—Medium pink, each petal veined from base to center deep crimson and with large velvety brown-black blotch, surrounded by orange. Long blooming season.

MARIE ROBER—Magenta purple to black. Probably the darkest of all. Strong, upright growth, good foliage, large flowers. A sensation in our exhibits at San Jose, Oakland and the Exposition. The most popular variety of 1941. A "must have" for collectors. 35c.

MARIE VOGEL (Frau Marie Vogel)—Red, faintly flushed salmon, dark blotches on upper petals. Buds bright red. Very large flowers, waved petals, early bloomer. Highly recommended. **AZALEA** resembles Marie Vogel, but is of a rosy red coloring with darker upper petals, large umbels. **ROSE MARIE** (not Rose Mary), said to be a sport of Marie Vogel, identical in everything except color, which is in pink tones. Rose Marie 35c.

MAY QUEEN—Orchid pink with rose maroon in upper petals. Strong growth, luxurious foliage, very large blooms. This flower more than any other variety resembles a beautiful orchid. Very fine.

MIRALOMA—White center, lower petals light pink with rose spot in center; upper veined and large velvety black spot surrounded by strawberry, bordered pink. Waved petals, large flowers. Fine new variety. 2½ inch pots 35c.

MME. LAYAL—See **MRS. LAYAL**.

MORGAN MILES — Deep salmon pink, lower petals blotched orange red, upper ones blotched deep maroon surrounded by orange red. Buds open red. Bright and showy.

MRS. CHARLOTTE BRICE (syn. Blue Boy)—Lower petals orchid from base towards center, deepening to rose violet and shading off to edge of mallow purple; upper, white near base, orchid towards center, crimson veins and small blotch, rest of petal rose violet with lighter edge. Free flowering. Great novelty coloring. 35c.

MRS. HARRISON (syn. Lady Harrison)—Each petal white, veined, cross-veined and washed rose pink, upper petals veined crimson. Large double flower, each petal crinkled and curled, with white border. Distinctive, curled, leaves; strong grower. No other one like it. 35c.

MRS. LAYAL (syn. Mme. Layal) — Lower petals white, veined and painted violet rose; two upper ones velvety violet-purple and rose, edged white. Compact, bushy growth with small leaves and medium small flowers. Blooms early and in greatest profusion. This is the famous Pansy pelargonium. A leader for pot culture. **EARLIANA** resembles Mrs. Layal in coloring, but has larger, elongated flowers.

- MRS. MARY BARD—Snow white with a few light mallow purple stripes near base of petals. Large flower, long season of bloom, rather low, bushy habit. Excellent for pots.
- MRS. SAUNDERS (syn. Mrs. Sanders)—See GARDENER'S JOY.
- NEPTUNE—See ANITA.
- NEUHEIT C. FAISS (Andenken an Carl Faiss)—Silvery heliotrope violet or blue-orchid with prominent, elongated and sharply defined velvety deep violet-black blotch in each petal, veined deep violet at base of petals. Strong, free flowering. Absolutely distinct color combination.
- NITIDA—Lower petals white with faint pink blush; upper ones white, flushed blush, feathered violet, large blotch of velvety purple, white edge. Strong, upright grower, very large flowers and umbel. Showy.
- OLYMPIC—Sometimes all petals pure white, occasionally one or two stripes on one or more petals, but typical flower has lower petals pure white, upper with a few stripes and small, irregular mark of mallow purple. Strong, bushy grower, blooms freely. Medium large, round flower.
- ORCHID EDITH NORTH—See under EDITH NORTH.
- ORCHID GLORY—Deep orchid, deeper color in upper petals with veins and blotch of deep red. Attractive and showy.
- OUR FRANCES—Soft silvery rose pink, upper petals deeper with medium size velvety deep crimson blotch. All petals heavily waved. Low, bushy grower, blooms early. This we consider Mr. Poss's finest introduction. Fine pot plant. Highly recommended. $2\frac{1}{2}$ inch pots 35c.
- PALO ALTO—Lower petals white, lilac blush, narrow mallow stripes; upper same color, but heavily veined violet purple and blotch of velvety black. tall; very large flowers. One of the showy new varieties. $2\frac{1}{2}$ inch pots 35c.
- PEGGY CRADDOCK—Light silvery pink, two or three crimson veins from base to center of petals, center slightly washed strawberry. Medium large symmetrical flower. Bushy, low growth, blooms freely. Excellent pot plant. This we consider Diener's finest variety. $2\frac{1}{2}$ inch pots 35c.
- PETER HOSIER—Lower petals self medium rose pink; upper petals same, flushed orange scarlet, heavily feathered and blotched velvety maroon black. Large flowers, petals waved.
- PICKANINNY—Crimson, border bluish rose, heavily veined and blotched black; medium flowers of velvety texture. A rather tall grower. Rich, deep coloring, and one of the favorites in our large collection.
- PINK GARDENER'S JOY (syn. Rose Ruffled)—Medium pink, two upper petals feathered and blotched velvety maroon, surrounded rose red. Flowers frilled, blooms freely. An excellent variety, but not at all resembling Gardener's Joy.
- PRINCE CHARMING — Blush pink, each petal veined from base to center deep red, medium irregular blotch of crimson, surrounded deep pink. Upper petals deeper, larger than lower. Outstanding new variety. $2\frac{1}{2}$ inch pots 35c; 4 inch pots 50c.
- PRINCESS MAUD (may not be the correct name)—White with irregular orange pink spot in each petal, upper ones feathered crimson. All petals irregularly notched or serrated. Medium flowers, blooms freely. Quite different.
- RED ORIENTAL (sometimes sold as Whittet's Pride, which is a lavender)—Each petal with velvety black center, shading to rose red towards edge, narrow white edging, deep crimson veining at base of petals. Large flower, bushy grower. 25c. MARTHA WASHINGTON is best described as a dark Red Oriental. A very fine dark variety. $2\frac{1}{2}$ inch pots 35c. PRINCE MOROCCO is probably synonymous with Martha Washington. 35c.

- RICHARD DIENER** (Diener's No. 40)—Lower petals soft medium pink, upper ones rose pink, veined at base deep crimson, with small orange red spot in center. Vigorous, large flowers with petals heavily waved, large umbels. Good bushy habit. A newcomer, rates top ranking. 50c
- ROSE MARIE** (not ROSE MARY)—See under MARIE VOGEL.
- RUFFLED ORIENTAL**—Each petal with a medium velvety black blotch, surrounded by a wide band of strawberry, veined crimson, specially at base, edged pink. Large flower, waved petals. Magnificent novelty. 35c.
- RUTH ELEANORE**—Lower petals soft pink, faint lilac undertone near base, veined light salmon; upper rose pink, heavily veined crimson near base, medium velvety black spot in center, blotch surrounded by strawberry. Tall grower, large umbels of large ruffled flowers resembling Rhododendron blooms. Absolutely tops for flower clusters. 35c.
- RUTH W. McAFEE**—Beautiful salmon rose, deep red spots in upper petals. Large, early bloomer. One of the best. Large flowers, early and continuous bloomer. Beautiful soft color.
- S. A. BREEN**—Soft silvery shell pink; upper petals heavily veined near base violet purple, center velvety deep brown washed orange, shading to pink at edges. Large flowers and umbels, blooms freely. A really high class variety. New and rare. Low price: 2½ inch pots 35c.
- SALMON QUEEN**—Rose coral, flushed salmon; lighter near edge; white near base of petals, upper ones slightly feathered and spots of crimson-orange. Medium flower, blooms freely, long lasting; rather tall grower. A very delicate and unusual shade of coral and salmon. 2½ inch pots 35c; 4 inch pots 50c.
- SALMON SPRINGTIME**—Salmon rose red, two or three crimson stripes near white center, upper petals veined and medium blotch velvety crimson, the whole flower peculiarly flecked with irregular small white spots. Free flowering, large umbels of ruffled flowers. Highly recommended. 2½ inch pots 35c.
- SANTA CRUZ** (Reg. A.P.S.)—Best described as a soft salmon pink Ruth W. McAfee of which it is a sport. An excellent free flowering new variety. Fine for pots or garden display. 50c.
- SANTA MONICA**—Lovely soft La France pink, deep red spots in upper petals. Very large flowers. Popular variety.
- SHON ILLA**—Lower petals a distinctive shade of shell pink, orchid undertone, small red stripes at base; upper veined and blotched deep crimson and rose red. Low bushy grower with large umbels of ruffled medium large flowers. A first-class garden and pot plant variety. 2½ inch pots 35c.
- SPRING MAGIC** (Fruehlingszauber) — White, flushed shell to peach-blossom pink, upper petals with deep red blotch surrounded by strawberry; all petals ruffled. Large flower. One of the most delicate.
- SPRINGTIME**—Bright pink with white throat and white border. Ruffled flowers. One of the most popular.
- STAR OF BETHLEHEM**—Lower petals long and narrow, shell pink, white at base; upper ones pink, veined crimson from base to center, blotch of crimson flushed orange. Medium large flower, distinct in flower pattern.
- SUE JARRETT**—Pink, shaded salmon; lower petals with lines from lighter base to dark, round, center spot, upper almost covered with velvety dark maroon blotches. Varies in coloring and veining. One of the largest.

SUNSET MAGAZINE—A sport of Sue Jarrett, with upper petals about the same, but lower ones much lighter, sometimes near white. Loosely arranged petals.

SWEET SIXTEEN (Schmidt 1941)—Lower petals white, flushed blush, slightly penciled red near base; upper petals same ground color, heavily veined and blotched deep crimson, surrounded by strawberry pink. Tall; large flower, all petals waved and ruffled. Our delicate 1941 introduction. New low price: 2½ inch pots 35c.

TILLIE—Light pink, white center and edge; lower petals with long violet-red mark, upper ones feathered and blotched velvety maroon, surrounded by rose red. Medium large flower, large umbels, long lasting. Edges of petals are waved. A little known, but outstanding variety.

VERA N. WATT—Deep rose pink; upper petals with red spots surrounded by strawberry pink. Large flowers freely produced. One of the best for bedding.

WESTWOOD—Lower petals orchid lavender, flushed rose, near-black round spot in center, veined towards base; upper petals with large velvety black blotch surrounded by brilliant orange red, shading to orchid pink at edge. Medium large flower, very free flowering; variable markings. A great novelty of remarkable coloring. Rare. 35c.

WOLFGANG GOETHE—Dark purple carmine or deep red with five large, well defined, violet black blotches. Large flower, lightly waved petals. Tall grower. **IMPROVED WOLFGANG GOETHE** is a slightly lighter red, somewhat larger. Both outstanding.

ZANOBIA—Lower petals orange red with a few crimson stripes, upper ones veined at base and center of velvety deep crimson, shading lighter towards edges. Medium large flower, petals curled and waved. Spectacular, highly colored. See also **AMANDA**. 2½ inch pots 35c; 4 inch pots 50c.

MANY OTHER VARIETIES available — write us about the ones you want, or see them in bloom. Open every day including Sundays.



GARDEN GERANIUMS

(ZONAL, FISH, HORSESHOE OR COMMON GERANIUM)

Pelargonium hortorum (*P. zonale*)

1942 Introductions

We are pleased to be able to introduce to you four outstanding new geraniums. They were selected as the most promising among the many fine seedlings grown by two geranium specialists. Each one will add new interest to your collection.

PRICE: The four 1942 novelties are offered at the very low introductory price of 50c each.

Descriptions from the originators.

DREAMS (Mertes White X Monterey) Miller — Double, medium dark pure pink with warm salmon undertone. Color changes scarcely at all with age and but little with growing conditions. Large umbels, flowers round, large (2"), long lasting. Plant vigorous, habit average, free flowering. An appealing soft coloring. Highly recommended.

MEMORIES (Mertes White X Ramona) Miller—Semi-double, delicate orchid-pink; lower part of upper petals white, but often concealed by other petals. Large flowers (up to 2½"), with petals ruffled, fairly large appearing umbel, lasting fairly well. Plant growth moderate, habit dwarf and dense, leaves almost shiny, flowers held well above the foliage. Exceptionally free flowering. Distinctly different in coloring. Recommended for pots. One you must try.

NEW PHLOX (No record: Phlox X self?) Miller — Single, white with orange-vermillion eye. White ground color retained well under hot, dry, or sunny conditions (the well known variety Phlox turns quite pinkish under such conditions). Flowers round, of medium size, in large umbels, lasting above average. Plant growth moderate, very free flowering. **NEW PHLOX** will unquestionably replace Phlox which has been our most popular geranium for three years. You can't miss on this one.

TANGO (Nouvelle Aurore X Emile Zola) Schmidt—Single, soft orange, faint salmon undertone, slightest orange flush at base of petals and upper petals. A beautiful self color without white center or eye. Large flowers, 2 inches and over, in large umbels, very free flowering. Upright habit of growth. Of first class parentage and of a showy color so much in demand as a "modern" geranium color. It's our own 1942 novelty and so we don't want to recommend it too highly, but we feel confident you will not be disappointed in **TANGO** — it's **TANGO** for color in '42.

1941 INTRODUCTIONS

AND OTHER SELECTED VARIETIES

This year we are listing only 22 out of our collection of over 200 varieties. These 22 include several outstanding geraniums not offered by any other firm. If you desire any varieties not named below, please let us have your list, we stock practically all geraniums in the trade, at moderate prices.

PRICES: Geraniums listed here, in 3 inch pots, at 25c each, dozen \$2.50, except where priced otherwise.

ALASKA — Single, white with a fine pale orchid border edging each petal. Border much lighter than that of Carmel. Large flower in large umbels. Free flowering.

AMERICAN BEAUTY—Double, American Beauty Rose color (cerise-rose, bluish tint, flushed orange in upper petals). Large flowers in showy umbels. Blooms freely.

BURBANK—Single, varies from soft salmon rose shot with gold to a much deeper red shade. Best in part shade. Very large flowers, large umbels, floriferous. 1941 var. 35c.

CARMEL—Single white with well defined narrow rose red border edging each petal. A very pleasing effect. Great favorite at the Exposition in 1940. Very free flowering.

DAWNFLUSH—Single, white considerably flushed and veined a warm pink, somewhat deeper near center. Medium large flowers freely produced in large umbels. The color is best in part shade. Fine for pot culture. 1941 novelty, 35c.

EMILE ZOLA (syn. Salmon Queen) — Single, beautiful shade of salmon, flushed apricot. Large round flowers, large umbels, floriferous. A superb variety, specially in pots, but must be in part shade for fine color.

FIAT QUEEN — Semi-double, lively salmon pink, each petal distinctly serrated at edges. A sport of Fiat which is considered by many to be the ideal pot plant geranium, the

- new Fiat Queen has the same low, bushy, habit of growth and is even more free flowering. Not to be confused with the rather small flowered Jeanne (Carnation flowered) which also has serrated petals. Fiat Queen has large, semi-double flowers, the petals in effect being daintily frilled. Without doubt the most promising introduction in years and should be very popular. Must have good drainage—water carefully. Limited supply: 3" pots 65c
- GIANT SALMON**—Single, light orange with a definite apricot salmon undertone; upper two petals slightly deeper color; prominent white eye. Large flowers and good sized umbels. Strong grower with light green foliage. Best in partial shade. Stock of this striking geranium is quite scarce, second only to that of **NOUVELLE AURORE** which it resembles closely in every way. Giant Salmon, 3 inch pots at 50c each.
- HAPPY THOUGHT**—Variegated foliage. Coloring varies, typical leaf is light green with large irregular light yellow center surrounded by deep olive zone. Small single cerise red flowers. Old-time favorite, ever popular.
- HONEYMOON** (Schmidt 1941)—Single, light pink, heavily flushed apricot near center, shading to palest blush near edge of petals; small near-white eye. Color varies, depending on exposure to sun, loveliest coloring is in part shade. Large flowers (2 inch or over), medium large umbels. Strong, bushy growth, handsome deep green foliage with a wide "ripe olive" colored zone in each leaf. Of excellent parentage, with Hall Caine type flower and rosebud type buds. Very free flowering and a fine pot plant variety. Our best recommendation is that we completely sold out three lots of new plants last year. Our 1941 novelty at only 35c.
- IRMA**—Double, light orange-salmon with white center. Medium flowers with fluffy petal arrangement. Medium small, glossy leaves. Blooms freely. Quite distinct.
- LADY POLLOCK** — Variegated foliage; color varies, typical leaf has green center surrounded by irregular, wide band of bronze, salmon-red and deep green, edged by light yellow. Medium small flowers, attractive shade of orange red. Most highly colored of the variegated geraniums.
- LOUISE** (syn. E. H. Trego)—Double, deep orange scarlet. Very large flowers in immense umbels. Vigorous plant with large, shiny leaves. Flowers last well. A showy geranium.
- MADONNA** (syn. White Madonna, may be Mme. Buchner) —Double pure white. Medium large flowers, very free flowering. The best double white to date.
- MARGUERITE DE LAYRE** (probably syn. L'Aube) — Single, pure white, large flower, large umbels, blooms freely. The best known standard single white geranium.
- MONTEREY**—Double to semi-double, beautiful shade of coral pink, white center. Long lasting large flowers, good umbels. Good grower, should be in partial shade and have more care than most geraniums. A real beauty—try one.
- MY BEAUTY** (Reg. A.P.S.)—Semi-double to double, lower petals rose red, violet undertone; upper petals rose red flushed orange. Center petals often curled. Large flowers, and large umbels. Offered for the first time. 3 inch pots 35c.
- NOUVELLE AURORE**—Single, light orange with a definite apricot salmon undertone, upper two petals slightly deeper; white eye. This resembles **GIANT SALMON** very closely in habit of growth and bloom, foliage and color. With us this one is slightly deeper colored with a slightly less prominent eye. Should be in partial shade and needs more care (fertilizer, water) than most geraniums. Spectacular novelty; sold for \$2.50 each in 1940, when obtainable. Now at the low price of 50c, 3 inch pots.

PHLOX (offered by one nursery as Bright Eyes)—Single white with typical phlox eye of apricot rose-red. Excellent pot plant variety; for partial shade. Still the most popular of the varieties shown by us at the Exposition and one where the supply never seems to be able to keep up with the demand. See also 1942 novelty **NEW PHLOX**.

PINK POINSETTIA—Double, soft orchid pink, two or three upper petals white near base. Closely resembles the red Poinsettia geranium, but the pink form has broader petals many of them peculiarly scalloped at the sides. Average flower almost $1\frac{1}{2}$ inches across, with twelve or more petals. Medium umbel, medium size leaves, free flowering. Almost lost to cultivation, now a limited number of plants available. In $2\frac{1}{2}$ inch pots 50c each.

POINSETTIA—Semi-double to double, narrow pointed petals red. Each flower closely resembles a miniature Poinsettia flower. Except for color, much like the preceding variety.

RODERICK DHU—Variegated foliage. Color varies with exposure to sun, best in full sun. Typical leaf has a large yellow center surrounded by a broad, irregular, reddish brown zone extending to the narrow yellow border edging the leaf. Small single pink flowers. Colorful foliage effect.

IVY-LEAF GERANIUMS

(Ivy Geraniums)

Pelargonium peltatum

1942 INTRODUCTIONS

Several years of breeding work with Ivy Geraniums is now beginning to show promising results. The two novelties we are introducing this year were selected from dozens of fine seedlings grown from carefully made crosses between specially chosen named varieties. Their parentage alone should guarantee beautiful flowers and good quality habit of growth and bloom.

PRICE: Instead of asking the highest price we feel the trade would stand for something new, we believe in disseminating good varieties of all *Pelargoniums* as far as possible and so we are offering these two novelties for the low introductory price of 50c each for plants in $2\frac{1}{2}$ inch pots.

BRIDESMAID (Diener's Lavender X Col. Baden-Powell)

Schmidt—Double (10 to 12 petals); soft orchid or cattleya pink, inconspicuous rose red veining and small spot in upper petals. Large flowers ($2\frac{1}{2}$ inches and over) of informal petal arrangement on long stemmed umbels. Vigorous grower, blooms freely. This is an entirely new color in Ivy geraniums and that, plus its good all-around habit of growth and bloom, should make it a leading variety for years to come. It's a ***** novelty.

NEON (Admiral Byrd X Joseph Warren) Schmidt—

Double (12 to 18 petals); glowing cerise rose with violet undertone, inconspicuous mark in upper petals. Large flowers (up to $2\frac{1}{2}$ inches) of informal petal arrangement. Vigorous grower, blooms freely. This is a new color of lively, luminous quality. If you like bright colors you'll like **NEON**—it fairly glows.

GENERAL COLLECTION

Here are listed the finest varieties available today, picked from one of the largest collection in America. Descriptions are necessarily brief, but as accurate as we can make them. Where short, medium and long growth it indicated, it stands for normal length of branches for the particular variety.

PRICE: Except where marked otherwise, all of the following in $2\frac{1}{2}$ inch pots at 25c each, \$2.50 per dozen.

IVY GERANIUMS—GENERAL COLLECTION—Cont.

- ADMIRAL BYRD—Semi-double, orchid or pinkish lavender, upper petals marked cerise red. Closely resembles LEOPARD, but Admiral Byrd is a long, strong grower, is less marked in upper and lower petals, also more lavender than Leopard. Large flower.
- ALLIANCE (syn. Victory)—Double, lilac white, spots of deep rose. Rosebud-type buds, medium flowers. Short, heavy growth, may be kept compact. This is a *P. hortorum* X *P. peltatum* hy.
- CARLOS UHLEN—Double, cerise rose-red, open center lighter to almost white. Large round, flat, flower. Medium in growth, may be kept short.
- CHARLES MONSELET—Double; cerise rose (to magenta red). Buds rose-type, large flowers, petals twisted. Medium in growth. A bright, showy color.
- CHARLES TURNER—Double; strong rose pink. Large flower, free bloomer. Long, strong growing and well known as the most popular pink Ivy geranium.
- COL. BADEN-POWELL — Semi-double; white, flushed pale lilac, upper petals marked cerise. Large flower, very free flowering. Medium, bushy growth and may be kept short. One of the most satisfactory and highly recommended.
- COMTESSE DE GREY—Semi-double; soft satiny pink, upper petals marked light violet. Medium flowers, free and continuous bloomer. Long, bushy growth.
- DIENER'S LAVENDER—Double; lilac lavender, upper petals lightly marked cerise red. Very large flower, free blooming. Long, bushy grower. Distinct color makes it one of the most desirable of Ivy geraniums. New and scarce, 35c each.
- DOUBLE LAVENDER—Double; pale lavender. Medium flower, blooms seasonally. Medium to long, bushy growth. Dark foliage.
- DOUBLE WHITE—Double; white, occasionally flushed lightest pink, inconspicuous mallow stripes in upper petals. Medium flower, blooms freely. Rosebud-type buds. Medium to long, bushy growth. The closest to a pure white Ivy geranium.
- GALILEE—Double; soft pink. Medium large flower, floriferous, a fine formal flower. Bushy, medium growth.
- GORDON'S GLORY—Semi-double; bright orange red, often with a light stripe lengthwise on some petals. Medium flower, free bloomer. Short, heavy growth, may be kept compact. This is a *P. hortorum* X *P. peltatum* hybrid. Recommended.
- GRINGOIRE—Double; bright rosy carmine, violet undertone. Large flower; long and bushy grower. Showy color.
- INTENSITY—Semi-double; brilliant deep orange scarlet. Large flower, free flowering. Long growth and outstanding among the red Ivy geraniums.
- JEANNE D'ARC—Single; faintest lilac, with reddish stripes in upper petals. Medium flower, blooms seasonally. Of long, bushy growth and has dark foliage.
- JOSEPH WARREN—Double; rich rosy violet purple, deeper colored when in bud and when first opening. Large flower, very free bloomer. Eventually of medium, bushy growth, but usually short and may be kept compact. The richest, deepest colored Ivy geranium. Stock scarce. 2½ inch pots 35c each.
- LEOPARD—Semi-double; orchid or lavender-pink, lower petals with red spot, upper petals heavily veined, spotted and flushed cerise red. Large flower, very free flowering. Slow to start, short in growth, may be kept compact. See Admiral Byrd, above.
- LUCKY STRIKE (Schmidt 1940)—Double; deep rose pink, upper petals marked deep red near base. Medium large flower, petals curled, waved; floriferous. Reverse of

petals light silvery pink. Vigorous, bushy, medium growth, may be kept short. Fine deep green foliage. Recommended.

MADAME MARGOT (syn. Sunset, L'Elegant, Variegated Ivy Geranium)—Single; glistening white with faintest lilac flush, two upper petals with two deep violet stripes. Medium flower. Medium to strong growth. Cultivated for its foliage, typical leaf being light green, with an irregular creamy-white border which turns pink or rose-mallow under adverse (dry) conditions. Worthy of a place in every garden.

MODESTO—Double; cerise-rose, light violet undertone, upper petals with stripes and spots near base. Large flower. Medium to long growth.

MRS. BANKS—Semi-double; white with faintest lilac undertone, also described as bluish white, upper petals marked light violet. Medium flower, free and continuous bloom. Long growth. The standard and best known white variety.

MRS. H. J. JONES—Double; deep rose pink, slight salmon flush. Medium flower, petals have serrated edges; blooms freely. Long growth. The only "carnation-like" Ivy geranium.

PRINCESS VICTORIA (syn. Enchantress, etc.)—Double; white, penciled and feathered rose-pink, especially near edges, deeper coloring in sunny location. Varies in coloring and sports (mutates) freely. Best in part shade. Large flower, very free flowering. Medium to long growth. A great favorite.

ROSE MAGENTA—Double; rose violet-magenta, upper petals veined deeper near base. Large flower, floriferous. Medium growth. Another bright and showy color.

SALMON—Semi-double; rose-pink shade of salmon, upper petals with reddish veins near base. Medium flower. Strong, long growth.

SILLESIA—Single; rose cerise, light violet undertone, two upper petals veined at base and have a dark spot in center of petal. Medium large flower. Medium to long growth.

THE BLUSH—Double; silvery pink, reverse of petals white, flushed palest blush. Rosebud-type buds, medium flower, free flowering. Medium growth. One of the loveliest.

THE DUCHESS (Schmidt 1941)—Semi-double to double; white, with faint orchid flush, short pink lines mostly near edge of petals, upper petals veined cerise red near base, small red mark in center. Color varies, deeper in sunny location. Best in partial shade. Large flower, free flowering. Medium growth, may be kept short. Excellent novelty, scarce, 35c.

VARIEGATED IVY, PINK FLOWER—Single; medium pink, flushed salmon at center, upper petals with deeper marking at base. Small flower, blooms well. Bushy, medium growth. Cultivated for its foliage: the leaves average larger than other Ivy Geraniums, but vary considerably in size. Typical leaf is light green, somewhat mottled yellowish and silvery green, with an irregular edge of creamy white. Some leaves show more variegation and all-white ones are not uncommon.

WILLY—Double; deep red. Large flower, blooms freely. Strong, medium grower, may be kept short. One of the best deep reds.

AMERICAN PELARGONIUM SOCIETY Nonprofit Corporation

Issues ten Bulletins a year, covering all that is of interest in varieties, nomenclature and culture of Garden, Lady Washington, Ivy, Scented, and Species Geraniums. Ten general meetings a year in San Francisco and Palo Alto. Membership, \$2.00 a year.

A postal card with your name and address will bring you application blank and sample Bulletin. Address:

SECRETARY, 308 CHESTNUT AVE., PALO ALTO, CALIFORNIA

SCENTED AND SPECIES GERANIUMS

Here are listed species and varieties of *Pelargoniums* other than forms of the Garden, Lady Washington and Ivy geraniums. Some of them are sweet scented or aromatic, others are pungent and a few are best described as coarse scented. A few have attractive flowers and many have handsome and interesting foliage. All are well worth a trial for garden or pot culture. In pots they may be placed wherever wanted for pleasant or pungent fragrance. The leaves of several varieties are used in cookery.

Many are the popular fanciful names given to this class of Geraniums. Some of these names describe the particular scent perfectly, others mean something to only a few people and not a few of these names require the wildest imagination to connect them with the scent of that particular variety. Some names have been used on several varieties and there are other peculiarities in the nomenclature of this group. All of this leads to this statement: Each one of the species and varieties listed here is different from the others on this list and is named as correctly as we could determine. However, we **DO NOT GUARANTEE** in any way that they are correctly named or that the scent resembles that which the name implies.

PRICES: All plants from 2½ inch and 3 inch pots, 25c each except where otherwise noted. No dozen rate.

ATTAR OF ROSES—Strong grower with large leaves.

BLANDFORDIANUM—Silvery cutleaf foliage; flowers white, lilac and violet spots, free flowering. Good var. 35c.

COUNTESS OF SCARBOROUGH (Strawberry Scented) Blend of strawberry and lemon; one of the sweetest. Pink flower. 50c.

CAMPHOR ROSE—Divided leaves, strong grower. 35c.

CLORINDA—Strong grower, handsome leaves, refreshing aromatic scent. Large pink flowers, free flowering. Very fine. 35c.

CAPRI—Vigorous, handsome medium foliage. Fine fls. 50c.

CAPITATUM—Strong grower, with large divided foliage.

CRISPUM (Lemon or Citronella)—Small leaves, upright growth. Distinct lemon scent, very fragrant and pleasing.

CRISPUM PRINCE RUPERT — Larger than crispum, scent weaker.

CRISPUM VARIEGATED PRINCE RUPERT — More compact, leaves edged with a yellowish ivory border. Scent less strong than above var. Considered the finest variegated scented. Rare. 50c.

DENNESIANUM—Strong grower, roundish leaves. 35c.

DENTICULATUM—Fine cutleaf foliage. Pungent. 35c.

DR. LIVINGSTON—Strong grower, cutleaf, toothed foliage.

ECHINATUM (Cactus Geranium)—Also known as Sweet-heart Ger. with very faint scent, listed as licorice. Good pot plant, long blooming season. Flowers white with two red spots in upper petals. When dormant in summer looks like Cactus. 35c.

FILICIFOLIUM (Fern-leaf)—Finest cutleaf foliage. 50c.

FRAGRANTISSIMUM—Strong grower, large divided foliage. 35c.

GIBBOSUM (Gouty Geranium, Knotted Storksbill)—Remarkable species with small greenish-yellow flowers that are fragrant after dusk, suggests bitter almonds and banana oil. Growth and leaves also different from others. Easily grown. 50c.

GLOSSULARIOIDES (Gooseberry leaved) — Variegated green and cream leaves. More variegation in older plants. 35c.

GODFREY'S PRIDE — Large light green leaves, strong grower. 35c.

- LITTLE GEM**—Divided foliage, free flowering. Dainty. 35c
- LADY MARY** (*P. limoneum* group)—Small leaves, upright bushy grower. Pink flowers, free flg., good for pots. Weak scent.
- LEMON BALM**—Strong grower with large leaves.
- LIMONEUM** (Lemon scented)—Pleasing lemon fragrance.
- MINT SCENTED VARIEGATED ROSE**—Doubtless the finest of the large leaved variegated. Strong mintlike fragrance. 35c.
- MRS. TALYOR** (*P. coccinea*, *filtrum*, *ignescens*, etc.) — Good red-flowering var. with deep green leaves; pungent. Free flowering.
- NERVOSUM** (Lime scented)—Strong grower, roundish leaves. 35c.
- NUTMEG** (*P. fragrans*)—Small round leaves, very aromatic.
- OLD FASHIONED LEMON ROSE**—Divided leaves. 35c.
- PRETTY POLLY** (Almond scented?)—Strong grower, large leaves.
- PRINCE OF ORANGE** (*P. citriodorum* var.)—Lemon-orange with a little rose scent. Low, bushy. Elegant flowers freely produced. Long blooming season. One of the best. 35c.
- QUERCIFOLIUM STAGHORN**—Strong grower, dark veined leaves.
- RADULA** (Crowfoot *P.*)—Leaves divided triangular. 35c.
- ROSE PEPPERMINT** (*P. graveolens* X *P. tomentosum*)—Large. 35c.
- ROUNDLEAF ROSE**—Strong grower, good foliage.
- SCABRUM** (Apricot scented)—Divided leaves. 35c.
- SCHOTTESHAM PET** (Filbert Scent)—Blooms freely, cerise rose red flowers. Attractive foliage. Popular var.
- SKELTON'S UNIQUE**—Round lobed leaves with dark center. 50c.
- TETRAGONUM**—Remarkable climbing species, odd flowers. 50c each.
- TOMENTOSUM X DENTICULATUM**—Pungent peppermint. Fine silvery velvety divided foliage. Very good variety. 35c.
- VARIEGATED ROSE** (Rose scented)—The well-known variegated.
- VISCOSUM GLUTINOSUM**—Attractive, divided foliage. 35c.

CHOICE PERENNIALS

A selected list of a few of the better perennials and several novelty items. Every garden needs good, hardy, perennials for color and cut flowers. Plant a few this year—they increase in value with each succeeding year.

PRICES: Marked separately with each variety. Six plants of each variety for the price of five.

- ACHILLEA tomentosa** (Woolly Yarrow) — Evergreen woolly leaves and bright yellow flowers 8 inches high for sunny rockeries, low borders or between stepping stones. Clumps 25c each.
- AGAPANTHUS umbellatus** (Blue African Lily)—Evergreen foliage, beautiful blue flowers in large clusters on stems 3 feet high in summer. Sun or part shade. 25c and 35c each.

ASTER Frikarti—Large lavender blue flowers on stems suitable for cutting. Blooms persistently all summer and fall. Considered the finest garden plant introduced during the past 20 years. Sun or partial shade. 2½ inch pots 25c, 4 inch pots 35c.

ASTER Harrington's Pink—The first really pink perennial aster. Lovely silvery rose pink flowers produced for months. 3 ft. or more in full sun. 2½" pots 25c. 4" pots 35c.

AUSTRALIAN Violet — Forms an evergreen mat of small leaves; many white and blue flowers over a long period. Fine between stepping stones or as ground cover. 25c.

ERIGERON The Quakeress—Excellent cut flower with large lavender daisy-like flowers, yellow centers. Sun or part shade. 2 ft. high. Continuous bloomer. 15c and 25c.

GERBERA (Transvaal Daisy) — Field grown plants of a well-known strain, mixed colors only. 20c each, 3 for 50c.

GERBERA, DOUBLE (Transvaal Daisy)—From imported seeds, strong field grown plants, mixed colors only. 50c, 6 for \$2.50.

GEUM Princess Juliana—Orange-apricot flowers on evergreen plant, 18" to 2 ft. high in full sun or part shade. With us the best of the large-flowered Geums. 25c each.

PENSTEMON Garnet—A new hardy red cut flower penstemon! Up to 18" high, will bloom for months. Telling color effect for your border. 25c each.

PUYA alpestris—Hundreds of flowers of an exotic metallic blue and bright orange anthers in a dense spike 4 ft. or taller. Full sun. Here's a bargain for the gardener who can wait a few years for the bloom. 3 yr. old plants 35c ea.

SCABIOSA caucasica Hy—Our improved large-flowered, deep colored strain of this indispensable perennial. Full sun, blooms for months on end. Fine cut flower. 25c each.

SHASTA Daisies—The well-known Chiffon Daisy at 15c and 25c. **THE SENSATIONAL NEW ESTHER READ, PICTURED AND DESCRIBED IN MANY MAGAZINES AND CATALOGUES**, at 25c and 35c. The giant G. Marconi, largest of all, at 35c each and Snowdrift, a long stemmed, long lasting Chiffon Daisy, at 25c.

THALICTRUM dipterocarpum album—A pure white form of the ever popular giant Meadow Rue. Still scarce. 25c.

VIOLETS—New named giants in several varieties at 25c.

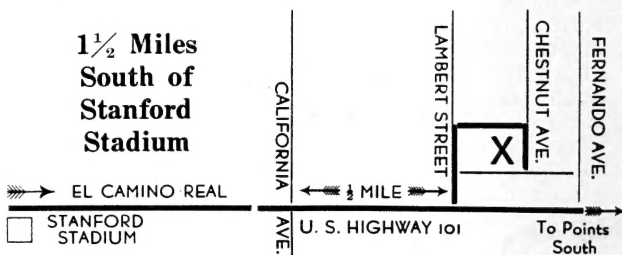
HELIOTROPE BLACK BEAUTY

This is the true sweet-scented, dark violet, Black Beauty. Compact, bushy habit with enormous flower clusters. For full sun; plenty of water and fertilizer. Fine for pots, or bedding, or borders. 2½" pots 25c, 4" pots 35c each.

LOCATION OF NURSERY

The nursery is at 308 Chestnut Avenue, within the southern city limits of Palo Alto (formerly Mayfield).

From El Camino Real, U. S. Highway 101, turn into Lambert Street (Chestnut Ave. does not reach the Highway), drive two blocks on Lambert Street, on your right is the nursery.



PALO ALTO NURSERY

Phone P.A. 5892

308 CHESTNUT AVE., PALO ALTO, CALIFORNIA
WM. E. SCHMIDT, Prop.